



**JUSTIN GODBEY**

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## PROFESSIONAL EXPERIENCE

### **2016-present: Associate Creative Director, YAH**

I lead teams from concept to creation of brand experiences through all manner of mediums including, print, web, broadcast, and animation for clients like Coca-Cola, Southern Company, Norfolk Southern, AT&T, and many more. I also work with new and emerging technology experts to ensure our created experiences are always cutting edge.

### **2015-present: Chief Marketing Officer, Earthskills Rendezvous**

I am in charge of all marketing and design.

### **2010-2016: Senior Designer, CNN International**

I created on air news content and show branding including opens, set design, and all necessary collateral.

### **2013-2014: Part Time Instructor at Georgia State University**

I corrupted the youth of this generation by teaching them about kerning and composition.

### **2009-2010: Hot Head**

I created presentations and ad-media for a wide range of clients ranging from industrial companies to entertainment groups, as well as logos and print ads.

### **2009: Adultswim.com**

I completed an extended internship at adultswim.com where I worked on in-house web graphics and ad-media.

## FREELANCE

### **Earthskills Rendezvous**

I designed their logo and currently create collateral for ad campaigns and any other applications such as t-shirts or signage.

### **Forest Floor Wilderness Programs**

I design their t-shirts and other branding elements.

### **Artifact**

I created web based rich media as part of a branding strategy for the ford motor company.

### **Northpoint Ministries**

I created 3D set extensions for a television show and I animated 3D animals to interact with the cast.

### **Miracle House Organization**

I created the official logo for their summer 2009 fundraiser and event programs. I also generated in-house stationery and postcards.

### **MODA, Museum of Design Atlanta**

I created posters and post cards for the exhibit "Love Nests" as well as designed a mailer for their 2011 summer camp.

## EDUCATION

BFA in Graphic Design from Georgia State University

## SKILLS

Software: Adobe CC, C4d, Unity, Unreal, HTML 5 Animation

I am an artist that thinks like an engineer and I'm able to translate very technical concepts into easy-to-understand visualizations. This allows me to readily collaborate with engineers, developers, and programmers.